

Seattle Pedestrian Master Plan Implementation

DRAFT Major Work Plan Deliverables – 2011 Progress and 2012 Planned Activities

This document provides status updates on 2011 work plan items and identifies 2012 planned activities.

2011 Highlights:

- McGraw Square Open
- Bridging the Gap Infrastructure Improvements
- Mobile Food Vending Legislation Passed

2012 Highlights:

- Pedestrian Lighting Plan
- Bell Street construction begins
- Planned Bridging the Gap deliverables

	Program Area	2011 Progress	2012 Planned Activities
1.	Center City Place-Making		
1.1.	Complete Construction on the McGraw Square Streetcar Plaza.	<ul style="list-style-type: none"> • Construction completed in Spring, 2011. 	<ul style="list-style-type: none"> • Support street food vending in the plaza. • Update maintenance agreement.
1.2.	Develop Bell Street Park Maintenance & Operations Agreement (Parks & SDOT).	Draft agreement prepared consistent with Street Improvement Process (SIP) design submittal. Currently under review by Parks.	Construction expected to begin 3 rd Quarter, 2012.
1.3.	Advance the Green Alleys Initiative (identify projects, scope and implement).	Completed UW Green Futures Lab Green Alleys document.	Work with DPD and community partners to develop another green alleys competition for 2012/2013.
1.4.	Integrate the Center City Framework Plan into the Central Waterfront Plan.	Central Waterfront Planning includes Center City Framework Planning information.	Continue working with the Central Waterfront team.
1.5.	Complete the King Street Station Hub Strategy.	<ul style="list-style-type: none"> • Draft is complete. • Completed Health Impact Analysis for King Street Station Hub. 	Final document to be published in 2012.
1.6.	Develop the conceptual design for the Lake to Bay Loop.	Initial funding of \$150,000 secured.	<ul style="list-style-type: none"> • Early implementation wayfinding. • Begin conceptual design development.
1.7.	Adopt conceptual design plans for Denny Way and Thomas Street Green Street.	Draft plans completed in 2011.	Amend plans to ROWIM.

	Program Area	2011 Progress	2012 Planned Activities
2.	Walkable Zone Communications and Policy		
2.1.	<ul style="list-style-type: none"> Develop scope and deliverables for the walkable zone program (including A-board signage permitting program). Develop materials (including targeted stakeholder discussions). Implementation. 	<ul style="list-style-type: none"> Outreach materials related to keeping sidewalks clear of debris, snow, vegetation and parked cars have been drafted. The Winter Weather fact sheet includes reminders about keeping sidewalks clear, and is available in English, Spanish, Vietnamese, Chinese, Tagalog, Somali and Korean. www.seattle.gov/transportation/winterweather.htm 	<ul style="list-style-type: none"> Review draft outreach materials with SPAB. Finalize and distribute outreach materials. Develop an A-board signage program that defines standards for placement and number of signs to improve pedestrian mobility. Develop tool for resolving conflicts between tree canopy goals and walkability goals.
3.	ROWIM Design Guidance Updates		
3.1.	<ul style="list-style-type: none"> Develop scope and final schedule for ROWIM 2012 update, establish project Interdepartmental team. Develop policy position papers for key change elements. Begin text and graphic updates (complete in 2012). 	ROWIM will be updated by 2014.	ROWIM will be updated by 2014, but scoping will begin in 2012. Interdepartmental team will be assembled to confirm scope and lay out process for addressing key policy issue changes, as well as additional changes to the website that may be needed.
4.	Neighborhood-Specific Land Use Code Changes		
4.1.	<ul style="list-style-type: none"> Develop scope and determine leveraging opportunities with existing urban design frameworks Develop policy position papers for key change elements Draft code elements for 2012 completion and Council review process 	<ul style="list-style-type: none"> Existing urban design frameworks in Southeast Seattle, at Northgate, the West Seattle Triangle, and on Capitol Hill are examining land use code issues—other elements of this proposal will not be advanced until 2012. 	<ul style="list-style-type: none"> Continue to support existing pedestrian requirements at light rail stations. Monitor use of right of way for Green Factor installations, and work to ensure adequate maintenance of green stormwater infrastructure as it affects pedestrians. Fauntleroy Boulevard preliminary engineering is funded in 2012 budget and includes pedestrian improvements.
5.	Encouragement and Education Programs		

	Program Area	2011 Progress	2012 Planned Activities
5.1.	Complete post-campaign survey and final report on 2010 Downtown Holiday Pedestrian Safety Campaign.	Post-campaign survey completed.	
5.2.	Develop 2011-2012 scope and deliverables for SDOT pedestrian and bicycle encouragement and education program.	<ul style="list-style-type: none"> Rainier Summer Streets event included a pedestrian and bicycle safety education component. SDOT was awarded 2 grants for pedestrian and bicycle education. Funding will be available starting in 2012. 	<ul style="list-style-type: none"> Implement grants for bicycle and pedestrian safety education.
5.3.	Implement 2011 deliverables, including the 2011 Downtown Holiday Pedestrian Safety Campaign.	2011 Downtown Holiday Safety Campaign is underway.	Conduct 2012 campaign.
5.4.	Host wayfinding focus group and implement recommendations.	<ul style="list-style-type: none"> Internal discussion initiated in 2Q. Denny Triangle wayfinding planned in 2011 and will be installed in 2012. Maintenance and replacement of existing wayfinding signs in Center City started in 2011. 	<ul style="list-style-type: none"> Work with SPAB, city staff and other stakeholders to identify key questions and issues for next steps in wayfinding. Continue sign maintenance activities.
6.	Pedestrian Lighting Plan		
6.1.	Complete pedestrian lighting facility gap identification	Draft plan, including gap identification, is complete.	
6.2.	Develop and finalize criteria to prioritize new locations for pedestrian lighting	Complete. The prioritization criteria for pedestrian lighting builds on the Pedestrian Master Plan prioritization criteria.	
6.3.	Draft plan, including implementation strategy: <ul style="list-style-type: none"> Public outreach Complete plan and determine approval strategy 	Draft plan is complete.	<ul style="list-style-type: none"> Review draft plan with SPAB in January 2012. Finalize plan in by 2nd quarter, 2012.
7.	Policy and Plan Development and Implementation		

	Program Area	2011 Progress	2012 Planned Activities
7.1.	Mobile food vending legislation and sidewalk cafes.	<ul style="list-style-type: none"> • Mobil food vending legislation passed in 2011 and the related Client Assistance Memos and Director's Rule were completed. • Worked with state to revise liquor laws to broaden opportunities for sidewalk cafes. 	Develop vending resolution that includes design guidance for mobile vending.
7.2.	Implement Festival Street and Pedestrian Plaza legislation.	Complete.	No further action.
7.3.	Implement 2011 CIP Prioritization process using revised criteria (including PMP criteria).	Complete for 2011.	Will be updated annually.
7.4.	Participate in State Legislature's deliberations on statewide Complete Streets policy.	Complete; legislation approved.	No further action at state level; continue to implement Seattle's Complete Streets program.
7.5.	Integrate Pedestrian Master Plan recommendations into ongoing design, development and planning projects (e.g., Central Waterfront, First Hill Streetcar, South Lake Union EIS, Yesler Terrace EIS, Capitol Hill Transit-Oriented Development (TOD), the Northgate TOD and the Transit Master Plan update.	<p>Ongoing. Examples of 2011 activities include:</p> <ul style="list-style-type: none"> • Working with SHA and DPD on Yesler Terrace planning. • First Hill Streetcar Complete Streets checklist • Transit Master Plan Update • Working with King County Metro, Sound Transit, and DPD on Northgate TOD 	Ongoing as new projects are developed.
7.6.	Complete the Accessible Pedestrian Signal policy and prioritization criteria.	Initial draft developed.	2012 tasks include reviewing a draft with SPAB and other stakeholders, and finalizing the policy and criteria.
8.	Sustainable Cities Initiative		
8.1.	Comprehensive Plan/Climate Action Plan Update.	Comprehensive Plan update is now planned for 2014.	Comprehensive Plan update is now planned for 2014.
8.2.	Coordinated infrastructure planning	SDOT, DPD, SCL, and SPU advanced this work by determining the programs that have the most potential to benefit from coordinated infrastructure planning. A staff core team is looking at opportunities to accomplish this work in the neighborhood planning areas and in other locations throughout the city.	Continue coordination efforts. Focus in 2012 will be on leveraging project opportunities.

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8.3.	SDOT/SPU Green Infrastructure Project	The initial staff analysis is complete. SPU and SDOT have broadened the scope of this study to include intern work from the UW Green Futures lab—specifically addressing the benefits of implementing neighborhood greenways that also have the potential to support green infrastructure improvements.	Review draft and use the final published document to guide the definition and design guidelines developed as part of the update to the Bicycle Master Plan (2012-2013)
8.4.	Walk Bike Ride Pilot/Place-Making	<ul style="list-style-type: none"> • McGraw Square Streetcar Plaza completed. • Denny Way Streetscape Concept Plan draft completed. • Lake to Bay initial funding secured. • Complete Streets Program expanded to include Major Projects and the Neighborhood Street Fund projects. 	<ul style="list-style-type: none"> • Develop place-making guidelines. • Complete Streets Program will review Delridge repaving, Northgate Way repaving, and complete a checklist for First Hill Streetcar.
9.	Deliver the Pedestrian Master Plan Infrastructure Programs		
9.1.	Deliver Bridging the Gap projects.	All BTG deliverables were completed on time and within budget. See table on last page of this document.	
10.	Evaluation and Performance Monitoring		
10.1	Report annually on accomplishments and measures.	2010 SDOT Annual Report	2012 Action Agenda
10.2	Participate in nationwide Pedestrian and Bicycle Data Collection program	Quarterly counts completed; will report results in 2012.	<ul style="list-style-type: none"> • Report on 2011 results • Continue quarterly counts
10.3	Begin PMP data tool update	Relevant census data expected to available at a suitable level of detail in 2013.	No action in 2012

Pedestrian Master Plan Infrastructure Deliverables

Type of Improvement (unit of measure)	2011 Planned	2011 Delivered	2012 Planned
Crossing and Safety Improvements (locations)	50	51	42
Crosswalks Remarked (crosswalks)	300	305	500
New and Upgraded Curb Ramps (ramps)	280	286	150
Pedestrian Countdown Signals (intersections)	25	26	25
New Sidewalks (block faces)	10	10	12
School Zone Signage (schools)	10	10	10
School Walking Routes (schools)	5	6	5